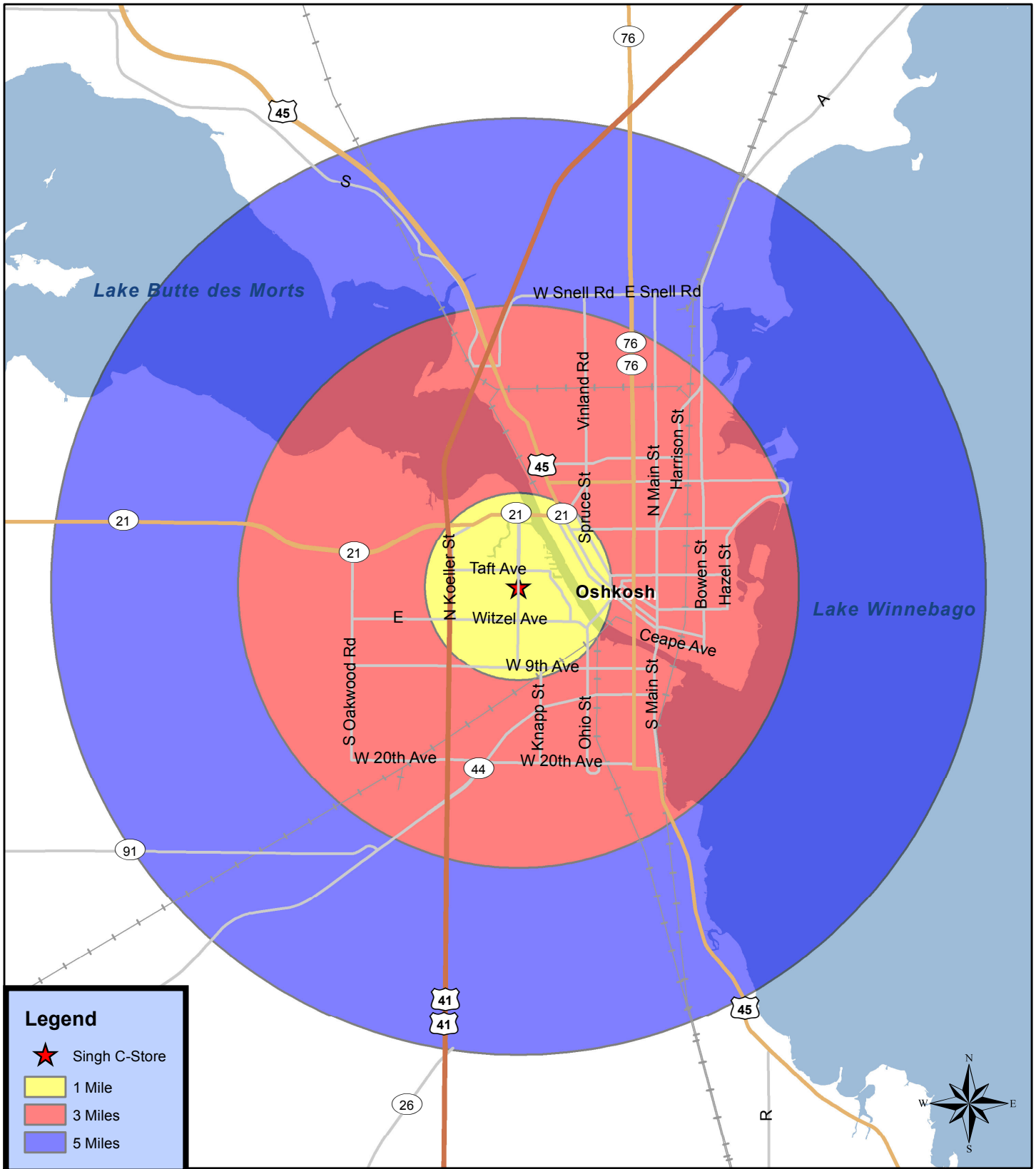


ESRI 1, 3 & 5 MILE RADIUS INFO USA DATA





Executive Summary

Singh C-Store
-88.5673124674974 44.0231372573908
Rings: 1, 3, 5 miles radii

Prepared By Business Analyst Desktop
Latitude: 44.023137
Longitude: -88.567312

	1 mile	3 miles	5 miles
Population			
1990 Population	12,196	57,063	63,977
2000 Population	12,275	62,062	72,378
2010 Population	12,174	64,140	75,464
2015 Population	12,214	65,358	77,106
1990-2000 Annual Rate	0.06%	0.84%	1.24%
2000-2010 Annual Rate	-0.08%	0.32%	0.41%
2010-2015 Annual Rate	0.07%	0.38%	0.43%
2010 Male Population	45.9%	48.3%	50.2%
2010 Female Population	54.1%	51.7%	49.8%
2010 Median Age	28.2	33.8	34.5

In the identified market area, the current year population is 75,464. In 2000, the Census count in the market area was 72,378. The rate of change since 2000 was 0.41 percent annually. The five-year projection for the population in the market area is 77,106, representing a change of 0.43 percent annually from 2010 to 2015. Currently, the population is 50.2 percent male and 49.8 percent female.

Population by Employment

Currently, 91.3 percent of the civilian labor force in the identified market area is employed and 8.7 percent are unemployed. In comparison, 89.2 percent of the U.S. civilian labor force is employed, and 10.8 percent are unemployed. In five years the rate of employment in the market area will be 92.7 percent of the civilian labor force, and unemployment will be 7.3 percent. The percentage of the U.S. civilian labor force that will be employed in five years is 91.2 percent, and 8.8 percent will be unemployed. In 2000, 66.9 percent of the population aged 16 years or older in the market area participated in the labor force, and 0.1 percent were in the Armed Forces.

In the current year, the occupational distribution of the employed population is:

- 58.3 percent in white collar jobs (compared to 61.6 percent of the U.S. employment)
- 20.2 percent in service jobs (compared to 17.3 percent of U.S. employment)
- 21.6 percent in blue collar jobs (compared to 21.1 percent of U.S. employment)

In 2000, 82.7 percent of the market area population drove alone to work, and 1.9 percent worked at home. The average travel time to work in 2000 was 16.4 minutes in the market area, compared to the U.S. average of 25.5 minutes.

Population by Education

In the current year, the educational attainment of the population aged 25 years or older in the market area was distributed as follows:

- 10.1 percent had not earned a high school diploma (14.8 percent in the U.S.)
- 34.8 percent were high school graduates only (29.6 percent in the U.S.)
- 7.9 percent had completed an Associate degree (7.7 percent in the U.S.)
- 19.2 percent had a Bachelor's degree (17.7 percent in the U.S.)
- 9.5 percent had earned a Master's/Professional/Doctorate Degree (10.4 percent in the U.S.)

Per Capita Income

1990 Per Capita Income	\$10,260	\$12,089	\$12,241
2000 Per Capita Income	\$17,474	\$19,963	\$19,954
2010 Per Capita Income	\$22,194	\$25,048	\$25,151
2015 Per Capita Income	\$25,573	\$29,236	\$29,325
1990-2000 Annual Rate	5.47%	5.14%	5.01%
2000-2010 Annual Rate	2.36%	2.24%	2.28%
2010-2015 Annual Rate	2.87%	3.14%	3.12%

Households

1990 Households	4,066	21,866	23,911
2000 Households	4,316	24,571	27,427
2010 Total Households	4,363	26,139	29,493
2015 Total Households	4,398	26,859	30,408
1990-2000 Annual Rate	0.60%	1.17%	1.38%
2000-2010 Annual Rate	0.11%	0.61%	0.71%
2010-2015 Annual Rate	0.16%	0.54%	0.61%
2010 Average Household Size	2.23	2.28	2.30

The household count in this market area has changed from 27,427 in 2000 to 29,493 in the current year, a change of 0.71 percent annually. The five-year projection of households is 30,408, a change of 0.61 percent annually from the current year total. Average household size is currently 2.30, compared to 2.36 in the year 2000. The number of families in the current year is 17,449 in the market area.

Data Note: Income is expressed in current dollars

Source: U.S. Bureau and Census, 2000 Census of Population and Housing, Esri forecast for 2010 and 2015. Esri converted 1990 Census data into 2000 geography.

December 20, 2011

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1 mile 3 miles 5 miles

Households by Income

Current median household income is \$52,257 in the market area, compared to \$54,442 for all U.S. households. Median household income is projected to be \$61,930 in five years. In 2000, median household income was \$40,703.

Current average household income is \$60,878 in this market area, compared to \$70,173 for all U.S. households. Average household income is projected to be \$70,515 in five years. In 2000, average household income was \$49,806, compared to \$31,533 in 1990.

Current per capita income is \$25,151 in the market area, compared to the U.S. per capita income of \$26,739. The per capita income is projected to be \$29,325 in five years. In 2000, the per capita income was \$19,954, compared to \$12,241 in 1990.

Median Household Income

	1 mile	3 miles	5 miles
2000 Median Household Income	\$34,476	\$39,464	\$40,703
2010 Median Household Income	\$44,762	\$50,486	\$52,257
2015 Median Household Income	\$50,737	\$60,484	\$61,930
2000-2010 Annual Rate	2.58%	2.43%	2.47%
2010-2015 Annual Rate	2.54%	3.68%	3.45%

Average Household Income

	1 mile	3 miles	5 miles
1990 Average Household Income	\$27,562	\$30,662	\$31,533
2000 Average Household Income	\$43,368	\$48,557	\$49,806
2010 Average Household Income	\$52,526	\$59,240	\$60,878
2015 Average Household Income	\$60,358	\$68,689	\$70,515
1990-2000 Annual Rate	4.64%	4.70%	4.68%
2000-2010 Annual Rate	1.89%	1.96%	1.98%
2010-2015 Annual Rate	2.82%	3.00%	2.98%

2010 Housing

	1 mile	3 miles	5 miles
1990 Total Housing Units	4,226	22,771	24,962
2000 Total Housing Units	4,630	25,849	28,917
2010 Total Housing Units	4,812	28,226	31,965
2015 Total Housing Units	4,916	29,338	33,350
1990 Owner Occupied Housing Units	2,114	12,819	14,522
1990 Renter Occupied Housing Units	1,952	9,047	9,390
1990 Vacant Housing Units	138	909	1,070
2000 Owner Occupied Housing Units	2,231	14,770	17,001
2000 Renter Occupied Housing Units	2,085	9,801	10,426
2000 Vacant Housing Units	293	1,282	1,512
2010 Owner Occupied Housing Units	2,205	15,498	18,124
2010 Renter Occupied Housing Units	2,158	10,641	11,369
2010 Vacant Housing Units	449	2,087	2,472
2015 Owner Occupied Housing Units	2,215	15,903	18,685
2015 Renter Occupied Housing Units	2,183	10,956	11,723
2015 Vacant Housing Units	518	2,479	2,942

Currently, 56.7 percent of the 31,965 housing units in the market area are owner occupied; 35.6 percent, renter occupied; and 7.7 percent vacant. In 2000, there were 28,917 housing units - 58.8 percent owner occupied, 36.1 percent renter occupied, and 5.2 percent vacant. The rate of change in housing units since 2000 is 0.98 percent. Median home value in the market area is \$122,176, compared to a median home value of \$157,913 for the U.S. In five years, median value is projected to change by 2.77 percent annually to \$140,058. From 2000 to the current year, median home value change by 2.84 percent annually.

Data Note: Income is expressed in current dollars

Source: U.S. Bureau and Census, 2000 Census of Population and Housing, Esri forecast for 2010 and 2015. Esri converted 1990 Census data into 2000 geography.

December 20, 2011

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